Guiding Question:
How does war propaganda influence human behavior and emotions?
Overview
Students will visit Charles Scalion’s grave. Using propaganda he brought home from the Korean War from the 1st Loudspeaker and Leaflet Company, students will evaluate how propaganda is used during war as part of psychological warfare. They can study how the propaganda is used to demolish the morale of an enemy.

Objectives
At the conclusion of this activity, students will be able to:
• Evaluate the effects of propaganda used during war; and
• Analyze moral implications of using psychological warfare against an enemy.

Spotlight: Loudon Park National Cemetery
Loudon Park National Cemetery, originally a military cemetery located within the private Loudon Park Cemetery, is located in southwest Baltimore, Md. It was one of the 14 original national cemeteries established under the National Cemetery Act of July 17, 1862.

Most of the original interments came from Baltimore hospitals, as well as the Relay House and Elkridge Landing. The Relay House was a popular hotel for B&O passengers in the 19th century. Nearby, Fort McHenry served as a prison camp for Confederate soldiers and Southern sympathizers during the Civil War. Although death rates at Fort McHenry were lower than at other Union prison facilities, a number of Confederate soldiers died while imprisoned there and they were buried at Loudon Park National Cemetery.

The cemetery is bounded by an iron fence with formal cast-iron gates at the entrance; a two-story folk Victorian lodge was built in the 1890s. Loudon Park National Cemetery was placed on the National Register of Historic Places in 1996.
Standards Connections

Connections to Common Core

CCSS.ELA-Literacy.RH.9-10.2  Determine the central ideas or information of a primary or secondary source; provide an accurate summary of how key events or ideas develop over the course of the text.

CCSS.ELA-Literacy.RH.11-12.7  Integrate and evaluate multiple sources of information presented in diverse formats and media (e.g., visually, quantitatively, as well as in words) in order to address a question or solve a problem.

CCSS.ELA-Literacy.WHST.9-10.8  Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the usefulness of each source in answering the research question; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and following a standard format for citation.

Documents Used

Primary Sources

Eighth United States Army, Psychological Warfare Division, Serial Number 8426, April 26, 1953
Courtesy of the Scalion Family

Headquarters, Eighth United States Army, Psychological Warfare Division, Serial Number 8736, April 30, 1953
Courtesy of the Scalion Family

Headquarters, Eighth United States Army, Psychological Warfare Division, Serial Number 8428, May 10, 1953
Courtesy of the Scalion Family

Eighth United States Army, Psychological Warfare Division, Serial Number 8747, June 17, 1953
Courtesy of the Scalion Family

Headquarters, Psychological Warfare Division, Serial Number 8395, January 23, 1953
Courtesy of the Scalion Family
Materials

- Phones or cameras to access propaganda PDF files (optional)
- War Propaganda Exit Ticket

Activity Preparation

- Divide students into five groups.
- Make one color copy of each of the propaganda examples.
  - Futile CCF Attacks
  - Where Is the Communist Air Force?
  - Anti-Morale
  - Good Treatment Testimonial & Surrender Appeal
  - Chinese Superiority Complex
- Make one copy the War Propaganda Exit Ticket for each student.

Procedure

Activity One: Analyzing Propaganda (30 minutes)

- Walk with students to Charles Scalion's grave (Section Post, Site 744) and go over the role and function of the 1st Loudspeaker and Leaflet Company.
  - Role and function, according the the 8th United States Army, Award of the Meritorious Unit Commendation, February 28, 1953: “Equipped with bulky public address systems best adapted to vehicular use, the loudspeaker teams hand carried their equipment to isolated peaks on the front in order to render close psychological warfare support to infantry line units. The unit conducted a constant attack by leaflets on the fighting efficiency of the opposing forces. On many occasions the unit operated its presses twenty-four hours daily for extended periods of time in order to satisfy tactical requirements for leaflets.”
- Divide students into five groups.
- Give each group one of the propaganda examples. Allow time for groups to analyze their example before passing them to the next group. Continue the process until all groups have seen all of the examples.

Teacher Tip: Consider uploading the PDF documents for students to access on their own devices when they are at the cemetery.
• Lead a discussion after the students have seen all five of the propaganda packets:
  ◦ Why would the United States create these pieces of propaganda?
  ◦ Do you think the propaganda was effective? Why or why not?
  ◦ What could have been added or maybe deleted from the propaganda? Did it go too far? Not far enough?
  ◦ How do you think the soldiers felt about dropping these leaflets on the enemy?
  ◦ Why do you think Major Scalion saved these and brought them home from the war?
  ◦ Why do you think his family saved them after he died?

Assessment

• Give each student an War Propaganda Exit Ticket, to be completed by the students at the cemetery.
  ◦ Direct students to answer the question, How does war propaganda influence human behavior and emotions? using evidence from the 1st Loudspeaker and Leaflet Company in their responses.
  ◦ Students can write their responses on the exit ticket or use an online platform at the discretion of the teacher.

Methods for Extension

• Students with more interest could research additional types of war propaganda such as recruitment posters, mobilization of resources, funding the war, etc.
• Students could create their own propaganda, drawing awareness to veteran experiences when they return home from war.
Anti-Morale Propaganda

Headquarters, Eighth United States Army, Psychological Warfare Division, Serial Number 8428, May 10, 1953
Anti-Morale Propaganda
Headquarters, Eighth United States Army, Psychological Warfare Division, Serial Number 8428, May 10, 1953

HEADQUARTERS
EIGHTH UNITED STATES ARMY
G3, Psychological Warfare Division
APO 301

10 May 1953

LEAFLET: ANTI-MORALE

LANGUAGE: Korean

DESIGNATION: Serial No. 8428

TARGET: NKPA

REMARKS: Pay War interrogation reports indicate that life in the front line bunkers is miserable, especially since the beginning of the spring thaw. Leaflet contrasts life at home with life on the front in order to create nostalgia and lower morale.

ART WORK: Obverse: Two panel sketch: rural home life in NK Life in wet, muddy bunker.

(Obverse: Sketches with captions)

YOU HAD A HAPPY LIFE BEFORE THE WAR.

YOU ARE LEADING A Miserable (DOG-PIG'S) LIFE NOW.
Chinese Superiority Complex
Headquarters, Psychological Warfare Division, Serial Number 8395, January 23, 1953

War Propaganda: We Want You To…

Chinese Superiority Complex

War Propaganda: We Want You To…

Chinese Superiority Complex
Chinese Superiority Complex

Headquarters, Psychological Warfare Division, Serial Number 8395, January 23, 1953

PSYCHOLOGICAL WARFARE DIVISION, G3
Headquarters, BUSAK
APO 301
23 Jan 53

LEAFLET: Chinese Superiority Complex

LANGUAGE: Korean

DESIGNATION: Serial Nr. 8395

TARGET: NKPA on Eighth Army Front

REMARKS: Another in a series of leaflets under "Plan Divide" designed to foster dissension between NKPA-COF by revealing the ill concealed contempt of the Chinese for the North Koreans.

ART WORK: CCF soldiers in a derisive attitude toward NK soldiers and civilians.

(Obverse: Sketch with caption)

THE CCF CONSIDERS THE NORTH KOREAN PEOPLE TO BE AN INFERIOR RACE!!

(Reverse: Text)

North Korean Soldiers:

Do you know that the CCF secretly despises the North Korean people and holds them in contempt?

Kim Il Sung and Mao Tse-tung shout loudly of the great friendship between the CCF and the North Koreans but you know this to be false.

The CCF came to your country as so called "defenders" but have stayed as conquerors. Have they not taken control of all North Korea and are now prolonging the war needlessly?

Look! The CCF looks down upon you because there are 100 times as many Chinese as there are North Koreans. Also because China is much bigger. Is this friendship?

Think! Have the Chinese forgotten your 5000 years of civilization and history? Your ancestors defeated seven Chinese invasions of Korea in ancient times. Is this not true?

Soldiers! Do you know that the CCF whisper to each other that you are cowardly and refuse to fight? Nevertheless, the CCF has forced you to the difficult eastern front while they have taken the better western front.

Has the CCF brought victory to North Korea? Beware of your real enemy - the CCF.
Futile CCF Attacks
Eighth United States Army, Psychological Warfare Division, Serial Number 8747, June 17, 1953

유엔군 비행기는 아무 저항도 받지 않고 북한에 있는 군사시설을 추락으로 쳐부시고 있다.

공산당 무목들은 비행기로 여러분을 보호해 준다고 군 소리치지만 공산군 비행기를 본적이 있는가?

유엔군 비행기가 북한상공을 지배하고 있는 것을 여러분은 두 눈으로 뜨겁히 보고 있는 것이다.

공산당 무목들이 아무리 여러분을 속일려해도 여러분 눈을 속일수는 없을 것이다.

유엔군 비행기의 폭격은 앞으로 계속 될 것이다!

공산군 비행기는 어디 있는가?

中共的戰士們：
死！你們應該為蘇俄犧牲！

不該為中共主義者犧牲！

中共黨的烈士們：
死！你們應該為蘇俄犧牲！
Futile CCF Attacks
Eighth United States Army, Psychological Warfare Division, Serial Number 8747, June 17, 1953

HEADQUARTERS
EIGHTH UNITED STATES ARMY
Psychological Warfare Division
APO 501
June 17

LEAFLET: Futile CCF Attacks
LANGUAGE: Chinese
DESIGNATION: Serial Nr. 8747
TARGET: CCF units making Futile Attacks
REMARKS: CCF units along the Eighth Army front have been making many futile attacks and suffering heavy casualties. Leaflet points out the futility of these attacks and the waste of lives that accompany them.

ART WORK: CCF soldiers dying in a rain of fire.

(Obverse: Sketch with caption and text)

CCF WARRIORS:

Your selfish communist chieftains are wasting your lives in futile attacks against the UN Sea of Fire. Don't be driven to a dog's death for the benefit of Russia. Live for China.

(Reverse: Blank)
Good Treatment Testimonial & Surrender Appeal

Headquarters, Eighth United States Army, Psychological Warfare Division, Serial Number 8736, April 30, 1953
Good Treatment Testimonial & Surrender Appeal

Headquarters, Eighth United States Army, Psychological Warfare Division, Serial Number 8736, April 30, 1953

HEADQUARTERS
EIGHTH UNITED STATES ARMY
G3, Psychological Warfare Division
APO 301
30 Apr 1953

LEAFLET : Good Treatment Testimonial & Surrender Appeal
LANGUAGE : Chinese
DESIGNATION : Serial Nr. 8736
TARGET : 23rd CCF Army

REMARKS : Leaflet requested by 23rd CCF Army. Good treatment testimonial signed at 23rd CCF Army. Text furnished by 2nd Div ROKA.

ATT ORY : Photographs of POW.

(Obverse: Photo with caption)

PHOTOS OF THE 23RD CCF ARMY:

This is your ex-comrade Wang Kung-fu. Please read the letter he wrote to you.

(Reverse: Photo and text)

PHOTOS OF THE 23RD CCF ARMY:

On 13 April 1953, I left the Communist troops and came over to the UN side.

I am very happy here for now I am not subjected to the indignity of self-criticism meetings or forced to work constantly, digging bunkers and tunnels. Also, I don't have to live in constant fear of UN artillery and air attacks.

I sleep in a comfortable bed, eat plenty of good food, travel in a vehicle, and am kept warm by a good stove -- what a happy life!

You can have the same good treatment if you come over to this side. Do not suffer and waste your life in fighting for the benefit of the selfish Communists! Come over to this side as soon as possible!

Your ex-comrade,

Wang Kung-fu
1st Company, 1st Bn., Arty Regt.
73rd Div., 23rd CCF Army
Where Is the Communist Air Force?
Eighth United States Army, Psychological Warfare Division, Serial Number 8426, April 26, 1953

[Image of a propaganda poster with Korean text and a drawing of airplanes and soldiers.]
WHERE IS THE COMMUNIST AIR FORCE?
Eighth United States Army, Psychological Warfare Division, Serial Number 8426, April 26, 1953

HEADQUARTERS
EIGHTH UNITED STATES ARMY
G3, Psychological Warfare Division
APO 301

LEAFLET : Where is the Communist Air Force?

LANGUAGE : Korean

DESIGNATION : Serial Nr. 8426

TARGET : NKPA Troop Concentrations and NK Civilians

REMARKS : Leaflet requested by 5th Air Force. To be dropped immediately after an air strike. Leaflet exploits Communist lack of air support.

ART WORK : UN Fighter-Bombers attacking Communist targets.

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(Obverse: Art work with caption)

WHERE IS THE COMMUNIST AIR FORCE?

(reverse: Text)

Day and night UN air power destroy military targets in North Korea without opposition.

Your Communist leaders promise airplanes to protect you — BUT HAVE YOU SEEN THEM?

Your eyes tell you that UN air power controls the skies. Your eyes do not deceive you as your Communist leaders do.

UN AIR POWER WILL STRIKE AGAIN AND AGAIN!

WHERE IS THE COMMUNIST AIR FORCE?
War Propaganda Exit Ticket

How does war propaganda influence human behavior and emotions? Use specific evidence from the 1st Loudspeaker and Leaflet Company in your response.

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